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[Test] 4kidzsports_2023_Newsletter

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Tue, Jan 30, 2024 at 9:46 AM

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Thanks For Your Support

We Couldn't Do It Without You!

January 27, 2024

The Mission of **4kidzsports** is to help advance the lives of all kids through sports, music, the arts, academics and leadership training. We accomplish this through our annual "Chipin4Kidz, Chipin4Vets" Golf Tournament, Equipment

Drives, Equipment Giveaway Days, Fundraising Campaigns and Donations from great folks like yourselves. 4kidzsports is proud to be the recipient of 2 awards: The 2017 Fisher DeBerry Award for Support of Youth Sports and the Community Service award from **Mt. Carmel Veteran's Service Center** for supporting Military Veterans and their families. Each year we support Mt. Carmel not only on Patriot's Day, but as an Ambassador and Sponsor throughout the year. We continue helping with support to: **Advancing Warriors International, Angels of America's Fallen, Toys4Tots, Rampage Hockey, Celebration of Service, The Power of One Foundation, Zack's Place**, and the **5 Star Baseball Club**, run by some exceptional retired professional athletes. We are also proud to support an organization doing incredible work as a respite retreat for veterans in Sula, MT. **Veteran's Victory Alliance**. And last, but not least, I am on the board for the local chapter of the **Marine Corps Scholarship Foundation**, which provides scholarships for Marine Corps and Navy Veteran kids to further their education.







Community Partners:

We remain a proud Community Partner of the [Mt. Carmel Veteran's Service Center](#) in Colorado Springs. Mt. Carmel is one of the finest Service Centers in the country providing programs for: Military Veteran's and Family Services, Transition and Employment, Health and Wellness, and PTSD. If a family or a Veteran needs sports equipment, toys, games, or bicycles we will do our best to provide; if we don't have it we will find it. All of the donations received throughout the year goes out to over 500 Veteran and 1st Responder families on Patriot's Day at Mt. Carmel (one of our favorite times of the year) - a lot of work, but "damn well worth it".

Thanks to all the [PPYMCA's](#) we fill more than 10 donation boxes every two weeks during July and August. A special thanks goes out to Boyd Williams, President and CEO of the PPYMCA's, and his great staff, for 8 weeks of incredible donations to help support our mission. Without their help we couldn't accomplish our goal.

We remain a partner with the Marine Corps [Toys4Tots](#) program. This year we put out 24 boxes in the West Denver area and are helping kick off a new. year round, pilot program at the Toys4Tots warehouse in Aurora, CO to support underprivileged kids throughout the Denver area.





Reaching Out!

4kidzsports supplies Baseball Equipment to the "[5 Star Baseball Club](#)", which supports underprivileged kids to play baseball and is run by "Kevin Clark" - former Denver Bronco's Defensive Back. Thanks to donations from [DBats of Monument, CO](#) we have a "ton" of gear each month.

4kidzsports is a proud sponsor of "[The Power of One Foundation](#)", a wonderful program run by one of the finest Soccer coaches in Colorado, Mackenzie Morris, who is also the mother of a great little soccer player named Daylen. Her program supports over 300 underprivileged kids at Title 1 elementary schools to play soccer. We supplied 75 soccer balls for their Christmas program. We love these guys!

Each Spring the [Air Force Academy](#) assigns 2 cadets from their Marketing Class to help us with the newest innovations for Marketing and Fundraising. Their work ethic and discipline make me proud to be an American/Veteran. Air Force Veteran Dean Miller of [DJ Miller Communications](#) remains a valued friend and consultant, and is now teaching at [USAFA](#). Thanks Dean for all your help!

Now comes the challenge! In order to expand our programs and our reach, we have partnered with [Leading Points Corporation](#), [Gobiheat.com](#), and [Epoch Eyewear](#). Leading Points Corporation is owned by Kevin T.K. Sullivan, LTC, U.S. Army (Ret.), who served 20 years as an Aviation Officer with the United States Army and assists businesses in establishing themselves within the military and government markets by creating programs designed to support all members of the Military Market. Kevin has also developed a new military technology platform ([Military Connect®](#)) that allows members

of the U.S. Armed Forces, all veterans, and all military family members to assert their own identity and participate in a wide array of military benefits and offers.

Each of these Affiliates give back to 4kidzsports from the sale of their products when our coupon code is used.

[1800flowers/4kidz](#) - You will receive a 20% discount with **Coupon Code 4kidz**

[Gobiheat.com](#) - They have the FINEST heated apparel in the country. Use **Coupon Code 4kidz** for a 15% discount and they will donate a significant portion of their proceeds to support our families.

[Epoch Eyewear](#) - Is Veteran Owned and has some of the finest sunglasses in the country, at discount prices. Use **Coupon Code 4kidz10**



Some of Our Accomplishments:

We continue to provide scholarships for kids to play hockey in [Al Pedersen's "Little Rookies" Hockey Program](#) at the Monument Ice Rink. "Big Al" allows us to send over any kids who wish to learn this great game at NO charge on Saturday mornings. They put on the equipment, get out on the rink and feel what it's like to be a hockey player. Thank You Al!

Finally, we love supporting the great efforts of Russ Laney and [Home Field Advantage](#). Each year they sponsor the [Celebration of Service \(CS\) Awards Dinner](#), which is always a big hit. We were the proud recipient of the CS 2017 Fisher DeBerry Award for Support of Youth in Colorado Springs. Thank You Russ for your undying support! These men and women are all graduates of USAFA - Veterans who continue to support our community and serve our country.

Golf Tournament:

In 2023 we celebrated our 8th Annual Celebrity ["Chip in 4Kidz, Chip in 4Vets"](#) golf tournament at the beautiful ["Arrowhead Golf Course"](#). In attendance were our friends from the NFL Alumni and Veterans

of all branches of the Armed Forces, A great time was had by all!

If you play golf, please mark your calendar and join us at "The Ridge at Castle Pines North" on Wednesday June 5th, for our annual "Chip in 4Kidz, Chip in 4Vets" golf tournament. I guarantee, you will enjoy a very memorable experience raising money for a great cause. Please call or email for registration: sherm@4kidzsports.org or Sherm: 720-436-4026

Thank You for your support,
Sherm, President of 4kidzsports



Little Rookies Hockey at Monument Ice Rink:



Veterans supporting Mt. Carmel food distribution:





Thank You for another great year.

Sincerely,

Michael "Sherm" Sherman
President 4kidzsports



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